

Beegle-Levin Strategies

PROPOSALS AND MARKETING

If you don't get the work, you won't keep a business going. Through cost-effective digital marketing including website development, LinkedIn and other social media content, and maintaining an email newsletter, you can stay at the forefront for potential customers and industry partners to see.

When it comes to finding, responding to, and winning government proposals, I will make sure you are trained on how to do this, and keep the process going yourself without needing to rely high-priced proposal writers. If you're a good writer, you can do this!

OBJECTIVES

I will ensure I not only develop for you, but also train you in digital marketing, and in how and where to find work for your business. We will register on local, state and federal sites to ensure visibility for your company and to ensure that you are receiving notifications of bids for your industry, and so you are prepared to respond to bids you can fulfill.

- Maintaining a positive business presence online
- Registering your business on appropriate websites where you will find business leads
- Understanding how to respond to and WIN government, private sector and subcontracting work!

TIMELINE OF THE PROJECT

- Week One -Free Initial Consultation
- Week Two -Discussion and strategy creation for your business development/marketing plan
- Week Three - Creation of website, social media pages, and initial registration on bid sites